### PURPOSE

NATIVITY CATHOLIC BUSINESS COMMUNITY

- 1. The Catholic Business Community (CBC) is a platform where Catholic business owners' network and conduct business practices in accordance with the guidance of our Christian Faith and practices.
- 2. To practice the concept of "In Giving, We Receive" amongst Catholic business owners.
- 3. To help promote, create and benefit from the practice of business referrals amongst members.
- 4. To create a healthy Catholic Business Community.

### PRINCIPLES

#### 1. In giving, we receive.

- 2. Meeting values: Fruits of the Holy Spirit.
- 3. Farming not hunting
- 4. Meet regularly to build and grow the team.
- 5. Meet 'one-2-one' to understand each other and the business better.
- 6. Be good representatives for each other.
- 7. Invite fellow catholic entrepreneurs to the meeting as a guest / visitor.
- 8. Prepare a good 25 second sales pitch weekly (one product/service)
- 9. Prepare a good 3 minute business presentation, in turn.
- 10. Give thanksgiving to the Lord through testimony when you receive a referral.
- **11. Volunteer at the meeting:** 
  - \*opening/closing prayer
  - \*bible verse of the day
  - \*tip of the week
- **12.** Volunteer to join core teams:
  - \*visitor host and orientation
  - \*policy (main committee)
  - \*media and communications
  - \*president's team (run of the meeting)

#### NATIVITY CATHOLIC BUSINESS COMMUNITY

# that we receive.

#### St. Francis of Assisi

#### **RULES**

- 1. The CBC Weekly Meeting starts and ends with a small group prayer.
- 2. Each Member is given a 25 second introduction and sales speech.
- 3. There will be up to a maximum of 2 persons presenting/showcasing their own products and services every week.
- 4. No money games or FOREX investment businesses are allowed in the group.
- 5. MLM businesses are allowed, however members can only promote products and no recruiting is allowed during the meetings.
- 6. There are no limit to the number of persons in each business categories.
- 7. Only Catholic Christians are allowed to participate in this group.
- 8. Members are advised to conduct 1-to-1 sessions with other team members in addition to the normal meetings. This is to foster better understanding of other members' businesses for referrals and networking purposes.
- 9. There will be No joining fees for members, but referral fee may be practiced upon successful business deals done.
- **10.** Each member is allowed to register for one business classification only.
- 11. Members can introduce their Catholic friends to join the CBC by inviting them to attend the first meeting as guest and then filling out the Registration Form that can be found in the CBC website.
- 12. Members can advertise their businesses once every 3 days in the CBC Biz WhatsApp group. Each advertisement must be done in one post only.
- 13. The CBC Social Chat is for members to post any social activities e.g., get-togethers, outdoor activities, etc. The CBC Biz WhatsApp group is used solely to introduce and welcome new members, post new guidelines and announcements and to post weekly meeting attendance.
- 14. The current medium used for the weekly meeting is via ZOOM. Face to face meetings are preferred when the MCO is over.
- 15. Only members with Like-Minded attitudes of in giving, we receive are allowed in the group.
- 16. The Committee has the right to include or terminate members at any point of time with or without reasons.

#### NATIVITY CATHOLIC BUSINESS COMMUNITY

#### **MEETING STRUCTURE**

#### NATIVITY CATHOLIC BUSINESS COMMUNITY

- 1. COFFEE TALK
- 2. OPENING PRAYER
- 3. BIBLE SHARING / VERSE
- 4. WELCOME NEW MEMBERS
- 5. 25 SECOND SALES PITCH
- 6. **BIZ PRESENTATION**
- 7. TIP/LEARN OF THE DAY
- 8. **TESTIMONIES**
- 9. NEWS / UPDATES
- **10. CLOSING STATEMENTS / PRAYER**
- **11. COFFEE TALK**

8.15PM (15 MINUTES) 8.30PM 8.35PM (3 MINUTES) 8.40PM 8.45PM (25SEC X MEMBERS PRESENT) 9.05PM (3 MINUTES) 9.10PM (3 MINUTES) 9.15PM (DEPENDING ON SUCCESS) 9.20PM (COMMITTEE NEWS) 9.25PM (FAREWELL PLEASANTRIES) 9.30PM (...TO 10PM)

# THE 25 SECOND SALES PITCH

#### Say your name and role

• I'm Rebecca Okamoto and I'm a communication coach

# Give your headline or value proposition in 20 words or less

I help people master clear, concise communication

# Explain 1-3 things to help them picture how their life will change

- I teach them to introduce themselves in 20 words or less
- Give a perfect elevator pitch
- And tell more memorable and compelling stories

# Give them an example, data, qualification or story as a reason to believe

• I specialize in strategic communications, and I work with people who have something important to say, but struggle to say it. My workshops are based what I've learned helping startups pitch successfully in as few as 5 minutes

#### Say your name and role

l'm Vernon Fernandez your Team Builder

Give your headline or value proposition in 20 words or less

l help employees work better together

Explain 1-3 things to help them picture how their life will change

- I help improve their communication
- Problem Solving
- Idea Generation Skills

Give them an example, data, qualification or story as a reason to believe

Life is tough, work is tough, so we need to smoothen when

things go rough

# THE 25 SECOND SALES PITCH